



# Archdiocesan Pastoral Council

## Christian Service & Outreach Focus Area

Draft Plan Review  
with the  
Pontiac Area Vicariate

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# AGENDA

- ▶ **WHAT**
  - Mission, Vision, Goals
- ▶ **WHO & HOW**
  - Objectives & Action Steps



# AGENDA

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## AoD MISSION

# Sharing Christ in and through the Church



# AGENDA

- ▶ **WHAT**
  - Mission, **Vision**, Goals
- ▶ **WHO & HOW**
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# Christian Service & Outreach Focus Area VISION

The Catholic Church, through the loving and faithful of the Archdiocese of Detroit, shares the presence of Christ through acts of service.



# AGENDA

- ▶ **WHAT**
  - Mission, Vision, **Goals**
- ▶ **WHO & HOW**
  - Objectives & Action Steps



# GOALS

Goal 1) Understand the needs of our brothers and sisters and provide prioritized coordinated comprehensive responses to meet these needs.

Goal 2) Create and implement a dynamic, interconnected and synergistic Catholic Charities network to align service endeavors of the laity, parishes, vicariates, regions, and other Catholic Institutions, toward advancing Christian Service.

Goal 3) Advocate systemic change to address root causes of social problems.

Goal 4) Inspire Catholics to discern their gifts and embrace Christian Service as an integral part of their faith.



# AGENDA

- ▶ WHAT
  - Mission, Vision, Goals
- ▶ *WHO & HOW*
  - *Objectives & Action Steps*

# Goals / Objectives / Action Steps

**Goal 1)** Understand the needs of our brothers and sisters and provide prioritized coordinated comprehensive responses to meet these needs.

**Objective 1.1:** Execute a study to ensure a comprehensive understanding of:

- a) The Christian Service & Outreach Needs of our brothers and sisters
- b) The available AoD Christian Service & Outreach Resources
- c) How Needs are being addressed by the current AoD Christian Service & Outreach Resources.

**To Achieve Objective 1.1 ...**

It is recommended that the Archdiocese (APC CS&O & Central Services) will:

- Create and maintained the master "Need List" used to categorize the needs of our brothers and sisters throughout the AoD.
- Create a web-enabled template/form by which the AoD constituents may recommended "Need List" modifications.
- Process "Need List" modifications recommendations
- Create a web-enabled template/form by which the AoD constituents register and maintain their list of services
- Create and maintained the master list of needs verses resources/programs/services. (Configurable by parish, vicariate, region and archdiocese)
- Produce and Publish Regional, Vicariate and Parish Reports

NEED LIST	Parish A Program 1	Parish A Program 2	Vicariate B Program 1
Hungry	X		X
Thirsty	X		
Homeless		X	
Sick		X	X
<del>Peer</del>			
Financially Needy	X		

# Goals / Objectives / Action Steps

**Goal 1)** Understand the needs of our brothers and sisters and provide prioritized coordinated comprehensive responses to meet these needs.

**Objective 1.1:** Execute a study to ensure a comprehensive understanding of:

- a) The Christian Service & Outreach Needs of our brothers and sisters
- b) The available AoD Christian Service & Outreach Resources
- c) How Needs are being addressed by the current AoD Christian Service & Outreach Resources.

**To Achieve Objective 1.1 ...**

It is recommended that the Region/Vicariate will:

- Review the "Need List" and submit modification recommendations
- Create and maintain the list of services provided by the vicariate in support of the AoD identified needs

It is recommended that Parishes/schools will:

- Review the "Need List" and submit modification recommendations
- Create and maintain the list of services provided by each parish, school and Catholic Community in support of the AoD identified needs

It is recommended that Families and Individuals will:

- Review the "Need List" and submit modification recommendations

NEED LIST	Parish A Program 1	Parish A Program 2	Vicariate B Program 1
Hungry	X		X
Thirsty	X		
Homeless		X	
Sick		X	X
<del>Peer</del>			
Financially Needy	X		

# Goals / Objectives / Action Steps

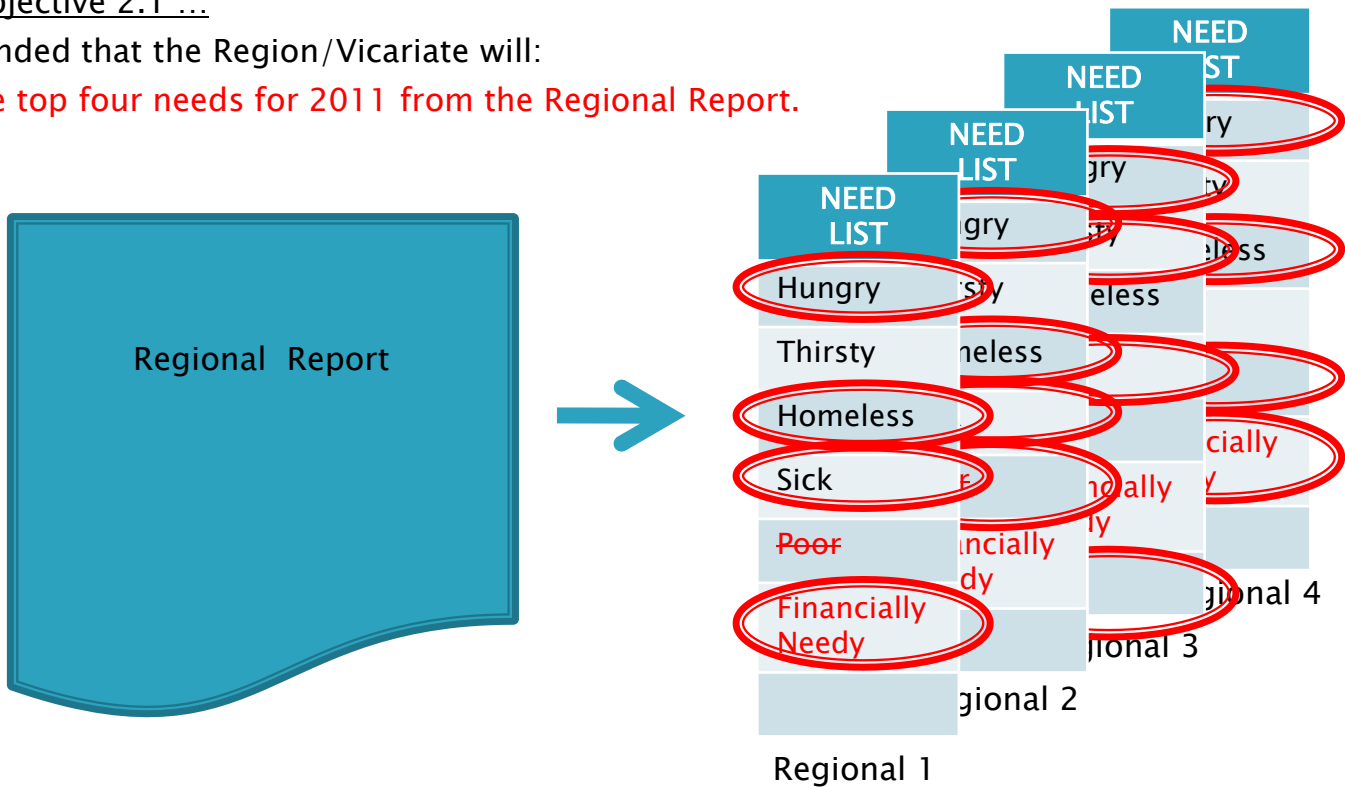
**Goal 2)** Create and implement a dynamic, interconnected and synergistic Catholic Charities network to align service endeavors of the laity, parishes, vicariates, regions, and other Catholic Institutions, toward advancing Christian Service.

**Objective 2.1:** Identify the top four needs in each region, assess the current state of service and available resources to address these needs.

To Achieve Objective 2.1 ...

It is recommended that the Region/Vicariate will:

- Identify the top four needs for 2011 from the Regional Report.



# Goals / Objectives / Action Steps

**Goal 2)** Create and implement a dynamic, interconnected and synergistic Catholic Charities network to align service endeavors of the laity, parishes, vicariates, regions, and other Catholic Institutions, toward advancing Christian Service.

**Objective 2.2:** Create and execute tactical plans to provide for the top four needs in each region that work to eliminate all infrastructure redundancies and program duplication and optimize service to the needs across the Archdiocese. The result, step by step, need by need, will be the creation of synergy through the Catholic Charities network (including faith-based organizations and parishes) such that the Archdiocese is recognized as a leader in the state for charitable deployment.

**Objective 2.3:** Establish Output-Based performance metrics to measure the operational success/value of the servicing of the top four needs in each region. Gather root cause data throughout the execution of the tactical plan.

## To Achieve Objectives 2.2 and 2.3...

It is recommended that the Archdiocese (APC CS&O & Central Services) will:

- Facilitate a review of each of the top four regional needs with the appropriate Regional Moderator's Council(s) and service providers to create the tactical plans that will ensure the best Catholic response to the need.

NEED LIST	Parish A Program 1	Parish A Program 2	Vicariate B Program 1
Hungry	X		X
Thirsty	X		
Homeless		X	
Sick		X	X
Poor			
Financially Needy	X		

# Goals / Objectives / Action Steps

**Goal 2)** Create and implement a dynamic, interconnected and synergistic Catholic Charities network to align service endeavors of the laity, parishes, vicariates, regions, and other Catholic Institutions, toward advancing Christian Service.

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**Objective 2.3:** Establish Output-Based performance metrics to measure the operational success/value of the servicing of the top four needs in each region. Gather root cause data throughout the execution of the tactical plan.

## To Achieve Objectives 2.2 and 2.3...

It is recommended that the Region/Vicariate will:

- Participate in the tactical plan creation and execution as required

It is recommended that Parishes/schools will:

- Participate in the tactical plan creation and execution as required

It is recommended that Families and Individuals will:

- Engage in the execution of the tactical plan in their parishes and vicariates

NEED LIST	Parish A Program 1	Parish A Program 2	Vicariate B Program 1
Hungry	X		X
Thirsty	X		
Homeless		X	
Sick		X	X
Poor			
Financially Needy	X		

# Goals / Objectives / Action Steps

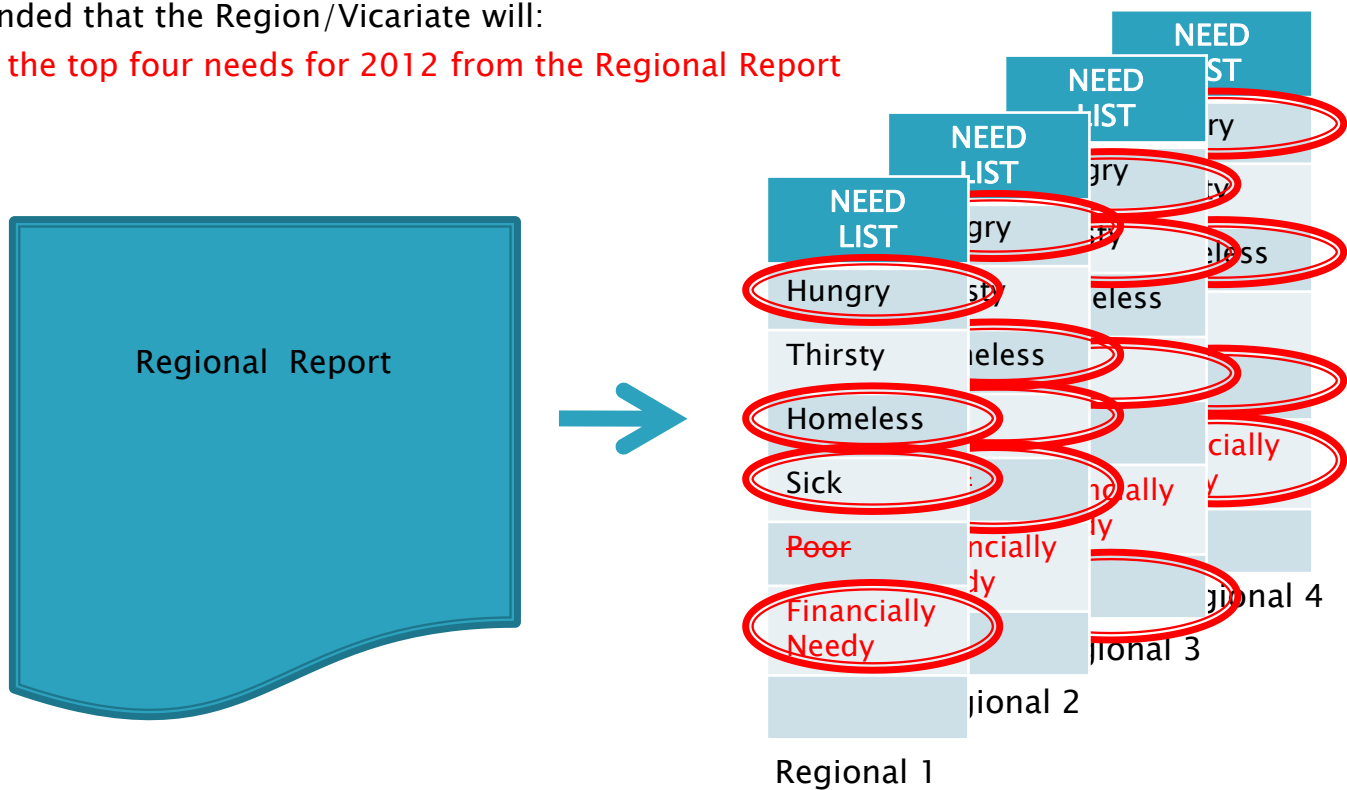
**Goal 2) Create and implement a dynamic, interconnected and synergistic Catholic Charities network to align service endeavors of the laity, parishes, vicariates, regions, and other Catholic Institutions, toward advancing Christian Service.**

**Objective 2.4: Identify the needs to be addressed in the next planning cycle.**

To Achieve Objective 2.4 ...

It is recommended that the Region/Vicariate will:

- Identify the top four needs for 2012 from the Regional Report



# Goals / Objectives / Action Steps

**Goal 3) Advocate systemic change to address root causes of social problems.**

**Objective 3.1: Identify the top need in the AoD for which a tactical Christian Service plan has been created, assess the root cause and advocate for systemic change**

To Achieve Objective 3.1 ...

It is recommended that the Archdiocese (APC CS&O & Central Services) will:

- **Comprehensively analyze its root causes**
- **Develop a tactical plan to advocate for the necessary systemic change. Examples of advocacy could be interaction with decision makers or policy makers or high profile individual and institutional involvement.**

It is recommended that the Region/Vicariate will:

- **Identify and isolate one priority area of need from the 16 identified by the regions (cross reference with the priorities of the Michigan Catholic Conference)**
- **Participate in the tactical plan creation and execution as required**

It is recommended that Parishes/schools will:

- **Participate in the tactical plan creation and execution as required**

It is recommended that Families and Individuals will:

- **Engage in the execution of the tactical plan in their parishes and vicariates**

NEED LIST
Hungry
Thirsty
Homeless
Sick
<del>Poor</del>
Financially Needy

# Goals / Objectives / Action Steps

**Goal 3) Advocate systemic change to address root causes of social problems.**

**Objective 3.2: Identify the need that will be the focus for root-cause/advocacy in the next planning cycle.**  
 Continue with this advocacy methodology such that the Catholic church is recognized as a champion for social change.

To Achieve Objective 3.2 ...

It is recommended that the Region/Vicariate will:

- Identify and isolate one priority area of need from those identified by the regions (cross reference with the priorities of the Michigan Catholic Conference)



# Goals / Objectives / Action Steps

**Goal 4) Inspire Catholics to discern their gifts and embrace Christian Service as an integral part of their faith.**

**Objective 4.1: Develop a Communication Plan & Involvement Campaign to enable Christian Service awareness throughout the AoDs Regions, Parishes, Families & Individuals with the intent to motivate demonstrations of faith through participation and support for Christian Service programs.**

To Achieve Objective 4.1 ...

It is recommended that the Archdiocese (APC CS&O & Central Services) will:

- **Develop the Communication Plan & Involvement Campaign.**

**Objective 4.2: Significantly Increase the core of disciples in the AoD that provide service to our poor, disenfranchised and marginalized**

To Achieve Objective 4.2 ...

It is recommended that the Archdiocese (APC CS&O & Central Services) will:

- **Execute the Communication Plan & Involvement Campaign.**